

Australian travel & tourism magazine profiles

PublicityShip supplies travel and tourism publications with newsworthy stories and quality images that are tailored for their readership. Six quality travel industry and consumer magazines are profiled below, and there are many more on our database.



Travel Weekly

The new amalgamation of Traveltrade and Travel Week is purely for travel professionals, mostly retailers. It aims to provide a wide range of sales tips, interviews and global news each week. Travel Weekly also includes monthly supplements on specific destinations and new products, and has an online sister publication, Travel Today.



Travel Bulletin

A monthly publication tackling key trends and issues from a business perspective. This is a publication for a range of travel professionals – a mix of agents, wholesalers and travel buyers. Around 90% are proprietors, managers and consultants.



Scoop Traveller

Published twice a year in three editions: South Australia/Northern Territory, Victoria/Tasmania and Western Australia. Each edition aims to cover the best attractions, tours and accommodation, appealing to middle-high income travellers.



Australian Traveller

A bi-monthly written by Australians for Australians travelling in Australia. It aims to provide trustworthy reviews, journeys that readers can actually follow, and top quality photography. To maintain the editorial independence of the magazine and the trust of readers, Australian Traveller does not accept free or sponsored travel.



Traveltalk

Australia's highest circulating travel industry magazine goes to every travel agency in Australia each month, providing a practical sales tool for agents. Four issues a year also go out to the general public via newsagencies. The philosophy is to present "real holidays for real people". The trade-only issue covers industry news, destinations, new tour packages and accommodation options.



Holidays with Kids

Out & About with Kids

Great options for operators with family-oriented tours and accommodation. Holidays with Kids comes out twice a year and offers practical information and helpful advice for families travelling with kids. Out & About with Kids is quarterly (for school holiday planning) and more lifestyle-oriented.

Travel and tourism publications are always on the lookout for good stories, particularly if they are supported by strong images. If you have news you think is suited to these or other travel outlets, we can assign one of our journalists to work with you on getting coverage.

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